Social Media

Social media is defined as a website or application that allows users to share or create information and interact with other users. Examples of social media include, but are not limited to, social networking sites, instant messaging tools, blogs, and wikis.

The Library will use social media to post library-related content, including but not limited to, programs, events, classes, collections, and resources. The Library's participation in social media platforms is designed to supplement other information channels. The official source of information about the library is at our website at http://www.bloomfield.lib.in.us/.

The Library encourages the public to participate by creating posts and/or commenting on other users' posts, though participants must follow the guidelines outlined in this policy. The Library will review all posted content and reserves the right to remove any posts, comments, or pictures that fall into one or more of the categories listed below:

- obscene, explicit, racist, or defamatory remarks to/about a particular person or a group
- personal attacks, insults, abusive language
- solicitations or advertisements
- illegal activity
- private or personal information published without consent
- links to external sites unrelated to topic at hand
- organized political or religious activity or proselytizing
- plagiarized or copyrighted material
- duplicated posts from the same individual

The Library reserves the right to permanently block participants who continually post such content or discipline any staff member posting such content. Any content or external links posted by public users does not constitute an endorsement by the Library, nor does it necessarily represent the Library's views.

The Library does not act in place of or in the absence of a parent and is not responsible for enforcing any restrictions which a parent or guardian may place on a minor's use of social media. Users are responsible for any content they post to the Library's social media platforms, and the Library is not liable for any interaction or event that takes place by any user of said platforms. Participation in the Library's social media services implies that the participant agrees to adhere to all Library policies. If the participant is using the Library's public computers or wireless Internet access, the participant must adhere to the Library's Internet and Computer Use Policy.

At any time, participants may remove their "fan" or "friend" status or ask the Library to remove it for them.

Although personal information about participants is stored on third party social media sites, the library will never use this information in any way other than to communicate with participants on that site. Library staff may interact with participants outside the site with that participant's permission. Outside contact may be used for program promotion, volunteer opportunities, etc.

The library reserves the right to terminate its use of social media at any time without prior notice to users.